

### Draft Preliminary Scrutiny Reports Hiring of a Consulting Firm for the Communications Strategy Implementation for KP-HCIP Health

1. This is draft summary of technical scrutiny report of your submitted technical bids, the detailed individual report is shared on your email.

2. The Purpose of sharing this report is to eliminate the risk of error or omission in the scrutiny of your submitted technical bid, therefore, all of you are advised to review the reports and your feedback, if any, shall reach to office of PMU KP-HCIP by not later than 4:00 PM on 21st October 2024.

S.No	Evaluation Criteria	Status of indicator / Total Marks	M/S Smart Way	M/S PHC Global	M/S Fast Track	M/S Protribes
Mandatory	JV Agreement	Mandatory	Singl Firm	Singl Firm	Singl Firm	yes
	power of Attorney	Mandatory	NA	NA	NA	yes
	Harassment Declaration	Mandatory	NA	yes	yes	yes
	Code Of Conduct	Mandatory	NA	yes	yes	yes
	FBR (Tax) Registration	Mandatory	yes	Yes	Yes	yes
	NTN	Mandatory	yes	Yes	Yes	yes
	KPRA Registration	Mandatory	yes	Yes	Yes	yes
1	Experience	10	0	5	3	5
2	Methodology	35	3.5	24.5	24.5	32
3	Proposed staff	40	30.1	26.5	28.4	23
4	The firm's ability to offer innovative and creative solutions tailored to the specific needs of the project.	5	3	5	5	5
5	Training	5	0	5	5	5
6	The firm's ability to integrate and work effectively with the project's team, including compatibility with the organization's culture and values.	2.5	0	2.5	2.5	2.5
7	Participation by nationals among proposed Key Experts	2.5	2.5	2.5	2.5	2.5
8	Total score out of 100	100	39.1	71	70.9	75